



# Website Care Report

[cateringauthority.com](http://cateringauthority.com)

09/25/2018 - 10/02/2018

**Dear Jamie,**

Thank you for trusting us with the care of your website. In the enclosed document you'll see a summary of your site's health and all the work we have done to keep it humming along. If you have any questions about this report or new tasks for our team please email [support@strategicwebsites.com](mailto:support@strategicwebsites.com).

Kind Regards,

Jamie Markizon (Founder and President)



# Overview (1/2)



## Updates

4 plugin and theme updates performed



## Database Optimization

2 MB cleaned



## Post Revisions

3 Post Revisions **deleted**



## Uptime

There was no downtime



## Site Sessions

29 site sessions - increasing



## Page Views

38 Page views - increasing



## Backups are **up and running**

The most recent backup was performed on **10/01/2018** at 09:13:00

## Overview (2/2)



Website is clean

The most recent security scan was performed on **10/02/2018** at 05:38:59



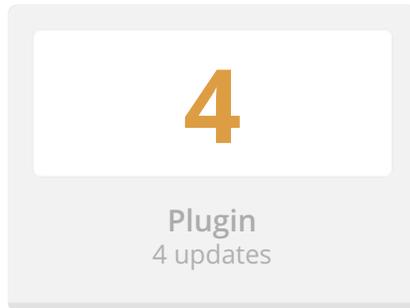
You are tracking 12 keywords.

Your latest visibility (overall SEO score) is 0. You have 10 competitors.



# Updates

# Updates



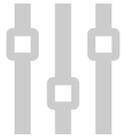
## 4 Plugins updated:

- **Wordfence Security** updated from 7.1.14 to **7.1.15** (10/01/2018)
- **Wordfence Security** updated from 7.1.12 to **7.1.14** (10/01/2018)
- **SiteOrigin Widgets Bundle** updated from 1.12.1 to **1.13.0** (10/01/2018)
- **Google Tag Manager for Wordpress** updated from 1.8.1 to **1.9** (10/01/2018)



# Optimization

# Optimization



2<sub>MB</sub>

Database overhead  
cleaned

As your MySQL database grows it can slow down your website performance.

3

Post Revisions  
cleaned

As you save post revisions, updates or drafts, your database grows and can slow down your website performance.



# Backups

# Backups



Backups are **up and running**

We have a total of **89 restore points** of your website, 7 of those were made from **09/25/2018** to **10/02/2018**

Most Recent Backup - **10/01/2018** at 09:13:00



WordPress version: **4.9.8**



Active theme: **strategic-child v1.1.0**



Active Plugins: **25**   Published posts: **255**   Approved comments: **0**



# Uptime

# Uptime



UP

Overall uptime is **100.00%**

Up for 126d 3h

## Last event

▲ Up

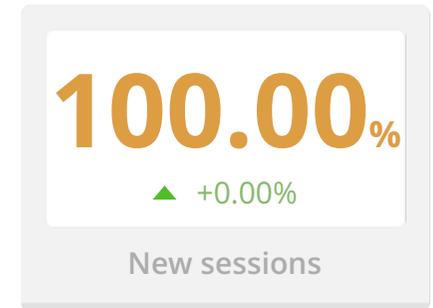
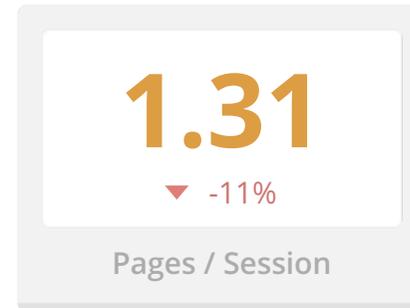
Uptime turned on

05/29/2018 02:27:09 for 126d 3h



# Analytics

# Analytics

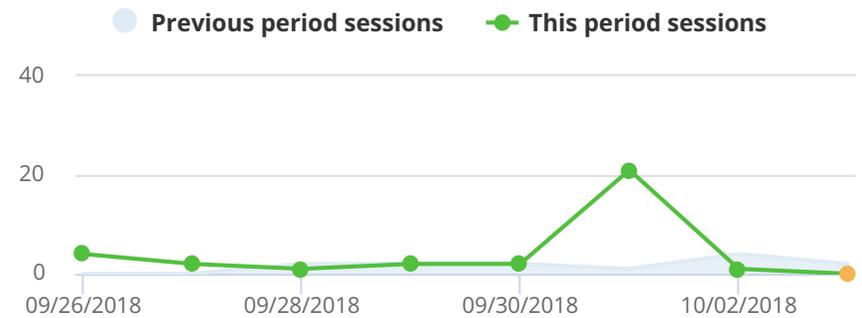


Referrers	Sessions
<a href="#">perform-likeity-alibaba.info</a>	18
(direct)	10
<a href="#">orion.managewp.com</a>	1

Keywords	Sessions
----------	----------

Pages	Views
/	37
<a href="#">/login/?loggedout=true</a>	1

Countries	Sessions
<a href="#">United States</a>	27
<a href="#">China</a>	1
<a href="#">India</a>	1



Avg. Time on Site: ▲ 00:02:19  
Organic Searches: ▼ 0

Bounce Rate: ▲ 23%  
Social Media Sessions: ▼ 0



# Security

# Security



Website is clean

8 security scans were performed between **09/25/2018** and **10/02/2018**

Most Recent Scan - **10/02/2018** at 05:38:59

Status: **Verified clean**

Malware: **Clean**

Vulnerabilities: **Clean**

Web Trust **Clean**

Hostname: **www.cateringauthority.com**

IP address: **69.16.237.245**



**SEO**

# SEO (1/3)



**10** competitors have been found

Competitor	Visibility Score
www.thumbtack.com	56
www.weddingwire.com	51
12stcatering.com	48
www.theknot.com	48
www.yelp.com	45
www.cateringphiladelphia...	32
www.premier-caterers.com	27
www.diantonioscatering.c...	26
philly.corpcaterers.com	25
www.philadelphiacatering...	25

# SEO (2 / 3)



Keyword	Page	Newest Rank	Oldest Rank
 (US) caterer pa	-	Unranked	Unranked
 (US) caterer philadelphia	-	Unranked	Unranked
 (US) catering pa	-	Unranked	Unranked
 (US) catering philadelphia	-	Unranked	Unranked
 (US) corporate caterer pa	-	Unranked	Unranked
 (US) corporate caterer philadelphia	-	Unranked	Unranked
 (US) corporate catering pa	-	Unranked	Unranked
 (US) corporate catering philadelphia	-	Unranked	Unranked
 (US) wedding caterer pa	-	Unranked	Unranked
 (US) wedding caterer philadelphia	-	Unranked	Unranked
 (US) wedding catering pa	-	Unranked	Unranked
 (US) wedding catering philadelphia	-	Unranked	Unranked

We hope that you're pleased with the work we've done for your website. We can't wait to send you the next report! (but we should since it would be the exact same data if we didn't)

Please don't hesitate to reach out if you have questions about this report or if you need anything at all. In the meantime, we'll keep taking care of your website so you can focus on the bigger picture!

Cheers,

Jamie Markizon (Founder and President)

P.S. If you want to change the delivery date or frequency of these reports, just get in touch and we'll take care of it.

[support@strategicwebsites.com](mailto:support@strategicwebsites.com)

